



Get More

MG ZS EV

Now you're talking.



7 YEAR
WARRANTY



7 YEAR
WARRANTY

Fully electric. Fast charging. Feature-filled. Meet the New MG ZS EV.



The SUV that gives you more and now takes you even further.

The New MG ZS EV is here to give you a thrilling new perspective on affordable electric driving.

Loaded with new design features and upgraded technology, this is the most technologically advanced MG ever.

The MG ZS EV includes an extended range up to 440 kilometres on a single charge*, enhanced control with iSMART app technology, fast charging, a 360° camera and so much more.

Plus, with a 7-year warranty as standard, the New MG ZS EV SUV is ready to take you on more adventures than ever before.

*From a single charge on the WLTP combined cycle: Combined Range: 440 km; City Range: 596 km.

Even more to enjoy? Now you're talking

More range

The MG ZS EV takes electrified driving to new lengths, with a long range 72.6 kWh lithium-ion battery based on a novel modular design that delivers higher energy density without sacrificing battery safety or size. The result? A range of up to 440 kilometres*.

More control

iSMART from MG gives you control of a whole range of smart systems – from charging at the most cost-efficient times to controlling key functions: pre-heating/cooling the cabin before you get into your car.

More vision

The MG ZS EV is equipped with a 360° camera, so you can manoeuvre with confidence in the tightest of spaces.

*From a single charge on the WLTP combined cycle: Combined Range: 440 km; City Range: 596 km.



440 KM
ELECTRIC RANGE*



FAMILY
SIZED



LOW RUNNING
COSTS



MG
PILOT



ZERO
EMISSIONS



7 YEAR
WARRANTY



7 YEAR
WARRANTY



FAMILY
SIZED

Bold urban design



In the New MG ZS EV, electric efficiency goes hand-in-hand with head-turning modern styling.

The streamlined, grille-less front exudes confidence, and the new front lights combine 21 LED units for a strong contemporary look. Follow the sleek lines down to the rear and you'll see the newly-designed LED tail lamps that give the car a bold, distinctive expression.

With enhanced exterior style comes added practicality. The updated charging port, found behind the grille area, has been redesigned for easier access, with a spring-loaded cover that opens sideways and creates a better seal.

Confidence on the inside

Slip inside the New MG ZS EV and you'll see that every inch of the stylish, spacious interior has been meticulously designed to ensure that driver and passengers want for nothing.

Feel relaxed

Surrounded by modern stitched leather style upholstery* and with an opening panoramic sky roof* above – you can recharge in comfort. Meanwhile, the redesigned automatic air conditioning features a high-class air purification system* to create and maintain the perfect atmosphere.

Feel re-energised

Sit back and enjoy the immersive 3D sound of the 6-speaker sound system*, while your smartphone sits in the wireless phone charger*. And with multiple USB ports, everyone on board can easily charge their devices at the same time.

Feel in control

The highly advanced features of the New MG ZS EV are simple to control via a redesigned 10.1" floating touchscreen control panel that's easy to read, even in strong sunlight. Just reach out and tap Apple CarPlay™, Android Auto™, satellite navigation and more.

*Exclusive model only.



MG
PILOT



LOW RUNNING
COSTS



7 YEAR WARRANTY



440 KM
ELECTRIC RANGE*



LOW RUNNING COSTS

Electrifying freedom

The New MG ZS EV is designed to make the most efficient use of energy - and your time.

At the heart of its electric powertrain is a 72.6 kWh lithium-ion battery, water-cooled to optimise charging and range in all weathers.

Plug it into a 7kW domestic charger overnight and you can wake up to a full charge in just 10.5 hours. Or, if you're on the go, just head to a public charging point and the MG ZS EV can be rapid-charged from 10% to 80% in as little as 42 minutes**.

On the road, you'll also benefit from three levels of regenerative braking – designed to extend your driving range, by enhancing efficiency and energy conservation.

Refined performance

In the New MG ZS EV, you can just sit back and enjoy the smooth, effortless drive - delivered by a simple-to-use automatic transmission, controlled by a rotary gear selector in the centre console.

There are also three driving modes: Eco, Normal and Sport, allowing the car to fully adapt to your everyday driving needs, whether over long distances or stop/start city traffic.

*From a single charge on the WLTP combined cycle: Combined Range: 440 km; City Range: 596 km.

**Using a 100kW rapid charger.

MG Pilot

The MG Pilot suite of high-tech driver assistance technology gives you added confidence on the road. A selection of warning and alert features assist the driver, maintaining safety and simplifying everyday driving.



Adaptive Cruise Control (ACC)

Adaptive Cruise Control monitors the road ahead. As long as the road ahead is clear, ACC maintains the speed set by the driver. If the system spots a slower vehicle within its detection range, it gently reduces speed by releasing the accelerator or actively engaging the brake control system. If the vehicle ahead speeds up or changes lanes, ACC automatically accelerates back to the driver's desired speed.

Intelligent speed limit assist

The car will actively detect speed limit signs and alert the driver of the current speed limit by way of a symbol on the driver's instrument cluster. The symbol acts as a reminder to the driver, reducing the risk of exceeding the speed limit.

Blind Spot Detection (BSD)

This system keeps a lookout to help you change lanes safely. A radar sensor serves as BSD's electronic eye, registering objects in hard-to-see areas. Whenever there is a vehicle in the driver's blind spot, a visual signal will show next to the door mirror.

Intelligent high beam assist

When the headlight high beam is set to the AUTO position, the system automatically switches to low beam when it detects a vehicle ahead. This enables drivers to maximise the use of high beam, making night-time driving safer, without the risk of dazzling oncoming traffic.

Active Emergency Braking (AEB)

At speeds below 19km/h, the car will automatically apply its brakes to avoid a collision with a vehicle, bicycle or pedestrian. At speeds above 19km/h, AEB will reduce the likelihood or mitigate the severity of an accident.

Lane Keep Assist (LKA)

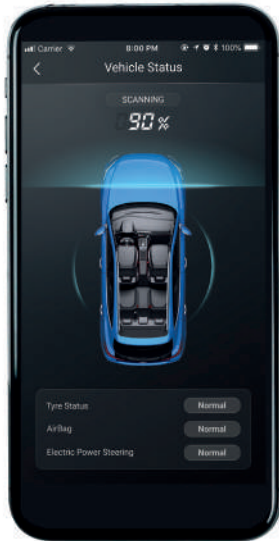
Lane Keep Assist uses a camera to detect lane markings ahead and monitors the vehicle's position in its lane. When the function detects the vehicle is about to unintentionally move out of its lane, it warns the driver by means of a visual, audible and steering wheel vibration. The car will also control the steering to keep within its lane.

Traffic Jam Assist (TJA)

When Adaptive Cruise Control is turned on, Traffic Jam Assist continuously analyses the speed of the surrounding vehicles and compares it with its own driving speed. If the system detects dense traffic or a traffic jam at speeds below 56km/h, the driver can activate TJA. The car will automatically follow the vehicle in front, controlling its acceleration, braking and steering within the same lane.



Higher intelligence



The innovative iSMART system is designed to elevate your driving experience, delivering a new level of control and interaction with your New MG ZS EV.

The iSMART system integrates car, internet and user communication. The dedicated MG smartphone app helps you find your parked car and check its status. Plus, if you need to open your car remotely, just use the Bluetooth key.

iSMART even looks after your MG ZS EV when you're not in it. You can pre-start the climate control system to cool or heat the

car before you step inside – as well as using the app to schedule battery charging at whatever time works best for you.

iSMART also gets you and your passengers online with a Wi-Fi hotspot, while updating its software with over-the-air updates.

What's your colour?

The New MG ZS EV comes in five stunning colours, from standard and metallic to tri-coat, you can look amazing whatever colour you choose.





BRILLIANT BLUE
METALLIC PAINT*



MONUMENT SILVER
METALLIC PAINT*



BLACK PEARL
METALLIC PAINT*



ARCTIC WHITE
STANDARD PAINT



DYNAMIC RED
TRI-COAT PAINT*

*Tri-coat and metallic paint optional at extra cost.



7 YEAR
WARRANTY

Excite

- MG Pilot driver assistance systems
- Keyless entry with push button engine start
- 10.1" colour touchscreen with Apple CarPlay™ and Android Auto™
- iSMART user app
- DAB+ radio with AUX/USB, MP3
- 4-speaker audio system
- Satellite navigation
- Electric parking brake with Auto-Hold
- Auto air conditioning
- Leather steering wheel
- Bluetooth telephone and audio streaming
- Auto headlights
- Rear parking sensors
- 360° parking camera
- Electrically adjustable, folding body colour door mirrors
- 17" Propeller alloy wheel aero covers
- 3x USB ports and 2x USB-C ports
- Digital Driver Information Display

Exclusive

as Excite plus...

- 6-speaker audio system with 3D sound
- Blind spot detection
- Silver roof rails
- Electrically adjustable, folding, heated body colour door mirrors
- Leather style upholstery with contrast stitching
- Electric driver's 6-way adjustable seat
- Heated front seats
- Rain sensing wipers
- Panoramic sky roof
- Wireless mobile phone charger
- Rear Cross Traffic Alert







Technical specification

PERFORMANCE & TRANSMISSION		Excite	Exclusive
Transmission		Automatic 1 Speed	
Driven wheels		Front Wheel Drive	
Electric motor type		Synchronous Motor	
Battery capacity (nominal), kWh		72.6	
Maximum power, PS (kw)		156 (115)	
Maximum torque, lb ft (NM)		206 (280)	
0-100km/h		8.4	
Maximum speed, km/h		175	
CO2 - WLTP combined, g/km		0	
Charger connection type		Combined Type 2 and CCS	
Estimated charging time (2.2kW 3-Pin Domestic) to 100% (emergency use)		34 hours	
Estimated charging time (7kW fast charger), to 100%		10.5 hours	
Estimated charging time (50kW public rapid charger), to 80%		1 hour 3 minutes	
Estimated charging time (100kW public rapid charger), to 80%		42 minutes	
Electric consumption - kWh/100km	Combined	17.8	
	City	12.9	
WLTP electric range - km	Combined	440	
	City	596	



DIMENSIONS	Excite	Exclusive
Kerb weight kg	1,620	
Gross vehicle weight kg	2,070	
Maximum towing weight (unbraked) kg	500	
Maximum towing weight (braked) kg	500	
Gross train weight kg	2,570	
Maximum tow ball weight kg	50	
Maximum roof rail load kg	-	75

WARRANTY & SERVICING	
Service intervals	12 months / 24,000 km
Manufacturer's warranty	7 years / 150,000 km

Equipment

MG PILOT	Excite	Exclusive
Active emergency braking (AEB) with pedestrian and bicycle detection	•	•
Lane Keep Assist (LKA) with lane departure warning system (LDWS)	•	•
Traffic Jam Assist (TJA)	•	•
Intelligent speed limit assist	•	•
Blind spot detection (BSD) with lane change assist (LCA)		•
Rear cross traffic alert (RCTA)		•
Intelligent high beam assist	•	•

EXTERIOR	Excite	Exclusive
Bi-Function LED headlights	•	•
LED daytime running lights	•	•
Auto headlights	•	•
LED centre brake light	•	•
Follow me home headlights	•	•
Silver roof rails		•
Rear parking sensors	•	•
Electrically adjustable, folding, body colour door mirrors	•	
Electrically adjustable, folding, heated, body colour door mirrors		•

WHEELS & TYRES	Excite	Exclusive
17" propeller alloy wheel aero covers	•	•
Tyre repair kit	•	•

SAFETY & SECURITY	Excite	Exclusive
Anti-lock Braking System and Electronic Brakeforce Distribution (ABS and EBD)	•	•
Rear ISOFIX (x2)	•	•
Front side airbags	•	•
Front dual airbags	•	•
Front passenger airbag Deactivation Switch	•	•
Side curtain airbag	•	•
ARP (Anti Rolling Protection)	•	•
Tyre Pressure Monitoring System (TPMS)	•	•
Electronic Stability Programme (ESP)	•	•
Hill Launch Assist	•	•
Emergency Brake Assist (EBA)	•	•
Driver's seat belt reminder	•	•
Front and rear passenger's seat belt reminder	•	•
Front seat belt (3 point with pretensioner and load limiter)	•	•
Alarm & engine immobiliser	•	•

SEATING	Excite	Exclusive
Houndstooth fabric upholstery	•	
Leather style upholstery with contrast stitching		•
Driver's 6-way adjustable seat	•	
Electric driver's 6-way adjustable seat		•
Passenger's 4-way adjustable seat	•	•
Heated front seats		•
2nd row 60:40 split fold seat	•	•

Equipment

IN-CAR ENTERTAINMENT	Excite	Exclusive
4-speaker audio system	•	
6-Speaker audio system with 3D sound		•
DAB+ radio	•	•
10.1" colour touchscreen	•	•
iSmart user app (includes vehicle status, charging management, WiFi)	•	•
Satellite navigation	•	•
Apple CarPlay™	•	•
Android Auto™	•	•
360° parking camera	•	•
3x USB ports (1x front - inc data transfer, 1x rear, 1x rear view mirror - power only for Dash Cam accessory)	•	•
2x USB-C ports (1x front, 1x rear)	•	•
Wireless phone charger		•
Bluetooth connection	•	•
Trip computer	•	•

COMFORT & CONVENIENCE	Excite	Exclusive
Auto air conditioning	•	
Auto air conditioning with odour and pollutant filter		•
Remote central locking	•	•
Keyless entry with push button engine start	•	•
Full digital driver information display	•	•
Speed sensing locking	•	•
Rain sensing wipers		•
12v power socket	•	•
Vehicle to load charging (Max load 2200W)	•	•
Adaptive Cruise Control	•	•
Leather steering wheel	•	•
Rotary gear selector	•	•
Electric parking brake with auto-hold	•	•
Three driving modes (Eco, Normal, Sport)	•	•
Three regenerative braking modes (1,2,3)	•	•
Front & rear electric windows with driver's one-touch up/down	•	•
Panoramic sky roof		•
Adjustable dual-height boot floor	•	•





Aftercare

7 Year Warranty

Lasting peace of mind comes as standard with every MG. The MG ZS EV offers the reassurance of our full 7 year or 150,000 kilometre warranty, whichever comes first. Our warranty ensures that expert MG technicians will always be able to keep your car in the best of health. It's also fully transferable to future owners.

Our family

The New MG ZS EV is part of our dynamic, forward-looking family of cars. We offer another all-electrified model, the MG5 EV Long Range. There's also the MG HS PHEV SUV, our largest car.

All new MGs offer the reassurance of our 7 year warranty and the friendly expert support of our nationwide network of professional, experienced dealers.





Book a test drive today

Get behind the wheel of the New MG ZS EV and experience the space, efficiency and smart features first-hand. Book your test drive at your MG dealer today or online at

[mg.ie](https://www.mg.ie)

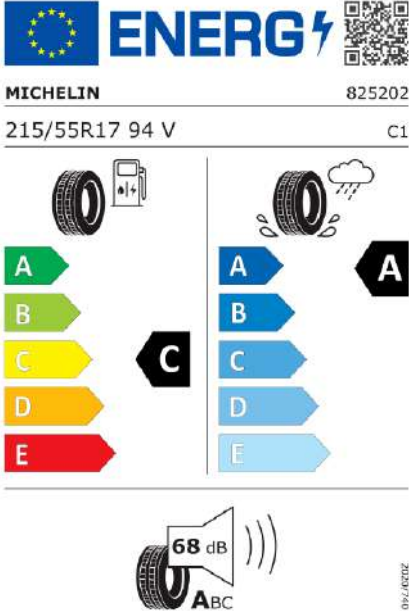


MG ZS EV LR TYRE ENERGY LABEL

Tyre energy labels provide a clear and common classification of tyres performance for rolling resistance, braking on wet surfaces and external noise. The energy efficiency class ranges from A (most efficient) to G (least efficient).

The wet grip class also ranges from A (shorter braking distance on wet asphalt) to G (longest). The external noise class ranges from A (less noise outside the vehicle) to B (more noise, with noise levels in the C class no longer allowed).

Standardised tests are carried out to assess the performance of tyres in all the 5 parameters indicated in the label. The QR code, read with a smartphone or other suitable reader, is intended to provide additional information from a European Commission database.





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